

News release

£2Million Makeover Transforms Holiday Inn Northampton West



Mayor of Northampton - Cllr Christopher Malpas attended the official completion of a 5 month, £2million makeover which has transformed and revitalised the Holiday Inn Northampton West in Flore. The hotel, located just a 2-minute drive from the M1, now boasts 66 newly decorated rooms and a stunning Open Lobby design in the hotel's reception area.

Working with 7Formation, commercial interior contractors based in Corby, Northamptonshire, all bedrooms, including the 13 additional rooms, have been upgraded to the highest standards. A new colour scheme and feature wall has been introduced to give rooms a brighter and fresher look and all rooms now feature updated en-suite bathrooms with power showers.

The new lobby also features a Starbucks To Go Café serving guests their favourite fair-trade coffee, teas, hot chocolate and iced drinks. The lobby offers Wi-Fi access, air conditioning, table football and a selection of board games for playtime. Guests can catch up with all the sports action live on Sky Sports via 5 HD TVs.

Mike Greenup, Vice President Brand Management, for Holiday Inn®, said: "The Open Lobby was created following research that revealed business travellers prefer one cohesive space where they can do everything. The area is designed to be a flexible environment where guests can eat, drink, work, relax, socialise and have fun. We're really looking forward to seeing the Open Lobby at Holiday Inn Northampton West become a popular hub for guests whether they're on the trip of a lifetime, a family vacation or visiting Northampton for business."

Seb Waring, General Manager at Holiday Inn Northampton West, said: "We are thrilled with the makeover and so excited for guests to see what we've done. Our aim was to create a home from home for all our guests. The new open lobby is an incredible space, it's no longer just somewhere for arrivals and departures but is a comfortable, colourful and vibrant place for guests to spend their time."

Congratulating the team on their new look hotel Cllr Malpas said: "This is a significant investment for Northampton, helping us to attract more business to the area. This development has already helped to create more jobs for the community from local gardeners to building contractors. It is always pleasing to hear of larger companies investing in Northampton and we hope this trend will continue into 2017. Lynne and I and even Verity (who gave the carpets a paws up) enjoyed meeting everyone at the Holiday Inn Northampton West. The staff are all so happy here and we hope to return very soon."

Guests can also enjoy home comforts like high speed internet, a selection of Freeview TV channels and a choice of firm or soft pillows in the spacious rooms.