

## News release

### **HOTEL INDIGO YORK AWARDED PRESS PEOPLE'S AWARD AT THE YORK DESIGN AWARDS**

Hotel Indigo York scooped The Press People's Award at the recent York Design Awards 2016, just a year on from its opening. The hotel was voted most popular among 27 other schemes in the city of York shortlisted for the category.



Tom Rowntree, IHG's Vice President for Hotel Indigo, Europe says: "We are delighted to receive this award and would like to thank everyone that voted. The design of each Hotel Indigo is inspired by the local culture and history of the surrounding neighbourhood. In York, we took cues from the Walmgate area, the city's history in chocolate production and incorporated playful features to inspire guests during their stay."

Mike Sweeting, General Manager for Hotel Indigo York says: "Our design brief focused on the York locale and its chocolate heritage and it is fantastic to win this York award. Being applauded by our neighbours marks a real milestone for the hotel as we celebrate our first birthday this month."

Janet Hopton, Chair of the York Design Awards says: "Congratulations to Hotel Indigo York on winning The Press People's Award. The team must be thrilled to know how much the general public love the hotel. This is a great accolade and probably the best award the hotel could have wished for. Against 27 other excellent schemes competing for what people liked best, to gain most votes is a considerable achievement."

The Press People's Award adds an extra dimension to the overall York Design Awards as the public decide on the winner. Judges commented further that they were particularly impressed by the hotel's "interiors which are fitted out in a richly eclectic mix of contemporary styles with many references to York and its tradition... a very individual charm."

Hotel Indigo York was recently a finalist for Best Hotel at the York Tourism Awards 2016. The York Design Awards, now in its tenth year, recognises excellence in design and raises awareness of importance of design for the city and surrounding villages.

The 101-room boutique hotel is perfectly situated within prime reach of some of the city's most outstanding foodie destinations, museums and galleries.

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