

NORTHAMPTON HOTEL RECEIVES INTERNATIONAL AWARD FOR
MULTI MILLION TRANSFORMATION



Holiday Inn Northampton West, part of the Splendid Hospitality Group, has been crowned a winner at the international Hotel Stars Awards from InterContinental Hotels Group (IHG).

The 66-room hotel, which completed a 2 million-pound makeover in 2016, was awarded the Hotel Transformation Award – Holiday Inn, for successfully implementing the Holiday Inn Open Lobby concept. This includes offering their guests zoned areas for entertainment, connectivity and round the clock dining with a vibrant atmosphere, day or night.

Seb Waring, General Manager, of Holiday Inn Northampton West said: “This award recognises all the hard work and team effort we’ve put in this year. Since our launch we have had fantastic approval from our regional corporate clients and our local neighbours. We’re constantly striving to go the extra mile so guests can expect a consistently great experience when visiting our hotel.”

Stuart Bailey, CEO of Splendid Hospitality Group said: “I’m thrilled to see this transformation paying off in every aspect. It has helped to boost our guest feedback scores and has also created empowerment amongst the team to continue running ‘Great Hotels that Guests Love.’”

Karan Khanna, Vice President Operations UKI said: “We are fully committed to supporting and developing our people; our hotels are only as good as the people working in them. We aim to provide the right environment, support and inspiration they need to fulfil their capability and these awards are a reflection of the fantastic talent we have working in our hotels across Europe.”

The annual Hotel Stars Awards were recently held at One Marylebone in London. The event, recognises hotels and people for their outstanding performance and contribution to the business and the local community in which they operate. The winners are the best performing IHG hotels and individuals across Europe.

Located just a 2-minute drive from the M1, Jct 16, Holiday Inn Northampton West boasts 66 newly decorated rooms and three refreshed meeting spaces for up to 50 delegates with free Wi-Fi and natural daylight.