

News release

Northampton Saints rugby team and Mayor of Daventry celebrate at Holiday Inn Northampton West following £2million makeover



Holiday Inn Northampton West, owned and managed by Splendid Hospitality Group, celebrated the official relaunch of their new look hotel with a party in their Open Lobby, following a £2 million makeover.

Special guests in attendance included the Mayor of Daventry, Cllr Glenda Simmonds, Christian Day and Jamie Elliott of the Northampton Saints rugby team as well as many members of local business and civic communities.

The hotel, located just a 2-minute drive from the M1, now boasts 66 newly decorated rooms and a stunning Open Lobby design in the hotel's reception area.

Seb Waring, General Manager at Holiday Inn Northampton West, said: "It was an amazing night and it was great to share the efforts of our hard work with everyone who lives and works in the area. We want everybody local to think of this as their neighbourhood hotel. The new Open Lobby is an incredible space, it's no longer just somewhere for arrivals and departures but is a comfortable, colourful and vibrant place for guests to spend their time."

Philip Bolson, Group Director of Operations at Splendid Hospitality Group, comments: "It was a wonderful evening and I think a lot of fun was had by all. We were proud to showcase our new look hotel to everyone and share the impressive transformation that it has undergone."

All bedrooms, including the 13 additional rooms, have been upgraded to the highest standards. A new colour scheme and feature wall has been introduced to give rooms a brighter and fresher look and all rooms now feature updated en-suite bathrooms with power showers.

The evening was a splendid celebration; guests enjoyed live music by Mango Acoustic Duo and marvelled at the magic of Steve Dimmer. There was also a charity raffle, with top prizes up for grabs including tickets to a Northampton Saints rugby game and a night's stay for two at the Holiday Inn Northampton West.

The hotel's location between London and Birmingham makes it a convenient spot for a meeting or event. There are three naturally lit meeting rooms that can accommodate up to 50 delegates theatre style with a dedicated meetings host on hand to assist and unlimited servings of tea and healthy snacks. There is ample parking and complimentary Wi-Fi for delegates. Day delegate rates start from just £22.50 per person.

Rooms start from just £62 a night and kids aged 17 and under stay free when sharing a family room.

For more info visit www.hinorthamptonwest.co.uk

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