

SPLENDID SCOOPS PRESTIGIOUS ONREC AWARD FOR BEST ONLINE CANDIDATE EXPERIENCE





Splendid Hospitality Group has scooped the prestigious Best Online Candidate Experience Award 2018 - Corporate category - at The Onrec Online Recruitment Awards for its energetic new Careers website honoured as a World class candidate experience.

Louise Phelps, Group Talent Manager Splendid Hospitality Group, said: "We and our partners eArcu have worked relentlessly to get this new website and Applicant Tracking System off the ground and we continue to receive amazing feedback. It was vital that the site not only mirrored our brand identity, but also captured the heart of the Splendid Family. This was realised by using colourful illustrations and fantastic photos of our Family Members to tell the Splendid story whilst captivating our candidates, giving the site a fun and friendly feel."

Gemma Meale, Group People Director for Splendid Hospitality Group, said: "We are thrilled to have been recognised and awarded by Onrec. Thanks to our partnership with eArcu, market leaders in recruitment software, we have been able to design a website with smooth usability and which ensures the best possible candidate experience."

David Hurst Chairman of Judges for Onrec said: "The nominees and winners this year prove once again that our industry has been resourceful and continues to triumph. Splendid Hospitality, through some tough competition, became victors on The Best Candidate Experience Award – Corporate because of their impressive careers site and the ease of the application process."

Launched in September 2017, the Splendid Careers website offers a world class candidate experience, great design, ease of use, clear navigation and great technology. Built with eArcu, features include 'search and apply' to attract talent, real-time latest jobs feed and apply with social media, to ease and speed up the application process.

A mobile first approach was taken to ensure that the site provided support for multiple devices, ensuring the best possible candidate experience. The site contains beautiful transitions through imagery and stories which bring it to life.

The prestigious Onrec Online Recruitment Awards, now in its 13th year, celebrates the very best in online recruitment.