

## News release

### **SPLENDID HOSPITALITY GROUP ARRIVES IN BRISTOL WITH THE ACQUISITION OF THE MERCURE BRISTOL BRIGSTOW HOTEL**

The Splendid Hospitality Group has acquired its first property in the South West - the Mercure Bristol Brigstow Hotel.



Stuart Bailey, CEO for Splendid Hospitality says: “We are excited to make our mark in Bristol with the purchase of the Mercure Bristol Brigstow Hotel, especially given its unbeatable historic waterfront location. The hotel will continue trading as a Mercure under a franchise agreement with Accor. This is our first property with Accor and we look forward to a strong and successful partnership with them.”

Will Duffey, Executive Vice President in JLL’s Hotels & Hospitality group noted: “The sale of the Mercure Brigstow represents an excellent opportunity for Splendid Hospitality Group to leverage the flexibility of a franchise and enhance an already strong asset in one of the UK’s keystone markets. The quality of the real estate helped elicit encouraging interest from regional and international investors throughout our disposal process.”

Located in the heart of Bristol’s Old City, the hotel is right by the waterside and within easy walking distance of the prime cultural, business and shopping districts, making it an ideal base for both business and leisure travellers. The Mercure Bristol Brigstow includes 116 uniquely designed contemporary guest rooms and the Ellipse restaurant which offers regional gourmet cuisine in a relaxed atmosphere with views over the river.

There are four versatile and modern function rooms each boasting panoramic, unobstructed views of the river. These can accommodate up to 85 delegates for meetings and 100 for receptions and social gatherings.

The expanding Splendid Hospitality Group portfolio now has 19 hotels and this acquisition follows the recent purchase of the New Ellington Hotel in Leeds. The Mercure Bristol Brigstow joins the group’s other city centre hotels in London, Oxford, Edinburgh, York and Leeds. In London they own and manage two prestigious hotels; the Conrad London St James and the newly opened Hilton London Bankside.

[www.splendidhospitality.co.uk](http://www.splendidhospitality.co.uk)

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## **Notes to editor**

### **About Splendid Hospitality Group**

Splendid Hospitality Group is the operator and developer of a portfolio of 19 hotels with nearly 2000 bedrooms. It is one of the UK's fastest growing privately-owned hotel groups which has made a name for itself through the design, construction and operation of a full range of hotel styles and locations across the UK, ranging from limited service to luxury. The group enjoys the support of major brands such as IHG, Choice, Accor and Hilton.

The portfolio includes the 5 Star Conrad London St James as well as Yorkshire's only 5 star hotel the Grand Hotel and Spa in York.

Recent additions include the Mecure Bristol Brigstow Hotel, the New Ellington Hotel Leeds and the 292 guest room Hilton London Bankside situated in the heart of London's vibrant Bankside.

Future developments include London Hounslow, London Park Royal and London Worcester Park.  
[www.splendidhospitality.co.uk](http://www.splendidhospitality.co.uk)

### **About JLL**

JLL (NYSE: JLL) is a professional services and investment management firm offering specialized real estate services to clients seeking increased value by owning, occupying and investing in real estate. A Fortune 500 company with annual fee revenue of \$5.2 billion and gross revenue of \$6.0 billion, JLL has more than 230 corporate offices, operates in more than 80 countries and has a global workforce of more than 60,000. On behalf of its clients, the firm provides management and real estate outsourcing services for a property portfolio of 4.0 billion square feet, or 372 million square meters, and completed \$138 billion in sales, acquisitions and finance transactions in 2015. Its investment management business, LaSalle Investment Management, has \$56.4 billion of real estate assets under management. JLL is the brand name, and a registered trademark, of Jones Lang LaSalle Incorporated. For further information, visit [www.jll.com](http://www.jll.com).

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