

The Grand Hotel & Spa submits extensive £15 million redevelopment plans to City of York Council Sign of the times as new name signals new era for York's five-star hotel

Work will soon begin to replace the exterior signs on what was formerly known as the Cedar Court Grand Hotel & Spa, York's only five star hotel. Following its sale to Splendid Hospitality Group in 2014, the nationally renowned luxury hotel has embarked on major re-branding that will see it transformed into The Grand Hotel & Spa, York.

The change of name heralds a new era for the hotel, which will be celebrating its fifth birthday in May, as plans have been submitted for an impressive £15 million, 2 year redevelopment that, if approved, will see the York venue double its number of guest rooms and allow it to compete at an international level.

Splendid Hospitality Group - who currently own Express by Holiday Inn on Malton Road in York and will be opening the 101 bedroom Hotel Indigo in the city this summer - has successfully purchased the adjacent Roman House, which extends in to Rougier Street, and have filed ambitious plans to redevelop it as a new wing to the existing hotel to which it is already connected.

As part of the new look hotel, Splendid Hospitality also intends to create a new restaurant space on what is currently an outside terrace area. This new dining space will offer space for 140 guests in an exciting, exquisitely styled environment and, like the current restaurant it will be replacing, will be open to both residents and non-residents alike.

The redevelopment plans extend to the current hotel rooms which will be upgraded and re-styled to enhance the already sumptuous hotel, bringing it up to a standard that will see it compete with the very best hotels within the UK.

The owners of The Grand hope to start work on the new restaurant before the end of the year with the development of Roman House following shortly after but promise minimum disruption to local residents and hotel guests.

Stuart Bailey, CEO of Splendid Hospitality Group, commented:

"This is an exciting period for The Grand and for York. The hotel is already acknowledged as being one of the finest in the region but, following this major investment, it will be amongst the finest in the country, attracting more visitors in search of a luxurious hotel stay from further afield."

Stuart continues "We look forward to working alongside the City of York Council, English Heritage and other partner organisations to ensure that disruption is kept to a minimum and the changes we are making enhance this already stunning building. As a company, Splendid Hospitality Group is extremely proud to be established within one of the UK's greatest cities."

General Manager of The Grand Hotel & Spa, York, Maria Florou added:

"The Grand Hotel & Spa has been a great success story for the City of York but now we are entering a new, even more exciting chapter. This is extremely good news for the local area as the new look hotel will have wider appeal, bringing more people to this fantastic city. Of course, a larger hotel will require more staff to look after more guests and we are hopeful that many of these will be recruited from the locality".

The hotel will keep interested parties updated on the progress of the development through their Facebook and Twitter social media channels.

- ends -

For further press information please call James Eaglesfield on 0113 243 4713 or email james@bonnerandhindley.co.uk.

The Grand Hotel & Spa - www.thegrandyork.co.uk

The Grand Hotel & Spa

Address: Station Rise, York, North Yorkshire, YO1 6GD

Telephone: 01904 380038