



Splendid Sales Week - Hotel Superheroes

General Managers across the portfolio kick-start Splendid Sales Week a new business and awareness initiative by the Splendid Hospitality Group. “Employees will become Splendid Sales Superheroes - planning heaps of sales activity, generating leads and thanking customers for their ongoing support,” says Louise Wright, Regional Director of Sales and Marketing for Splendid Hospitality Group. “We wanted something fun to start the year with and get everybody energised for 2016!”